



# 2021 CONFERENCE SCHEDULE

## SUNDAY, JUNE 27

**1:00 PM - 6:00 PM** ..... Registration Opens  
Registration Desk 1 (Near Grand Ballroom)

**1:00 PM - 6:00 PM** ..... Exhibit Hall Opens  
Grand D/E

**6:00 PM - 8:30 PM** ..... Plenary Session 1  
**RANDY RUIZ** *Receiving your Second Wind*  
Grand A/B/C

## MONDAY, JUNE 28

**6:00 AM** ..... Prayer Room Opens  
Salon 6

**7:30 AM - 8:30 AM** ..... Registration Opens  
Registration Desk 1 (Near Grand Ballroom)

**7:30 AM** ..... Exhibit Hall Opens  
Grand D/E

**8:30 AM - 10:15 AM** ..... Plenary Session 2  
**BETH GRECO** *Forging the Future through Redemptive Leadership*  
Grand A/B/C

**10:15 AM - 10:30 AM** ..... Break  
Exhibit Hall Open Grand D/E

**10:30 AM - 11:15 AM**

**LEADERSHIP DEVELOPMENT** ..... Salon 9  
**RANDY RUIZ**: Investing in the Future: Raising Up Leaders & Succession Planning

**PROGRAM INNOVATIONS** ..... Salon 13/14  
**WENDY BUTTACY**: Transformational Learning: Diving Deeper into Discipleship

**EMERGING TRENDS** ..... Salon 7/8  
**BRIAN UPTON**: Reaching the Next Generation

**DISCIPLESHIP & BEST PRACTICES** ..... Salon 10  
**ERIC SWANSON/MICHAEL BUTTACY**: Creating a Culture of Transformation

**ORGANIZATIONAL DEVELOPMENT** ..... Salon 11  
**MARY BROWN**: Dare to Grow: Expanding Your Reach

**INNOVATIVE PARTNERS** ..... Salon 12  
**NOAH BARNETT**: Understanding Today's Donor: Designing Systems to Build Donor Relations

**11:15 AM - 11:30 AM** ..... Break  
Exhibit Hall Open Grand D/E

**11:30 AM - 12:15 PM**

**LEADERSHIP DEVELOPMENT** ..... Salon 9  
**CINDY IRWIN**: The Heart of a Leader: Keeping Yourself & Your Family Healthy

**PROGRAM INNOVATIONS** ..... Salon 13/14  
**RUSS CAMBRIA**: Raising the Bar: Accreditation Updates

**EMERGING TRENDS** ..... Salon 7/8  
**BRIAN UPTON**: The Age of Digital Addiction

**DISCIPLESHIP & BEST PRACTICES** ..... Salon 10  
**PANEL: CHELSEA STROTHOFF, CINDY ZELLO, & DIANE SWANSON**: Unique Needs of Women with Children/Family Programs

**ORGANIZATIONAL DEVELOPMENT** ..... Salon 11  
**YVONNE & JIMMY OAKES**: Ready Now: Non-Residential Programming

**INNOVATIVE PARTNERS** ..... Salon 12  
**STEVE TRADER (Panel)**: Recovery 2.0: Leveraging Technology to Transform Lives

**12:30 PM - 2:00 PM** ..... Lunch Provided  
Junior Ballroom

**2:15 PM - 3:00 PM**

**LEADERSHIP DEVELOPMENT** ..... Salon 9  
**BRICE MADDOCK**: Recruiting & Retaining Quality Staff

**PROGRAM INNOVATIONS** ..... Salon 13/14  
**MITCHELL EASTER**: Innovative Learning: ATC Bridge

**EMERGING TRENDS** ..... Salon 7/8  
**MICHAEL BARTEL**: Caring for Victims of Human Trafficking

**DISCIPLESHIP & BEST PRACTICES** ..... Salon 10  
**JIM GOINS**: Motivational Interviewing Techniques

**ORGANIZATIONAL DEVELOPMENT** ..... Salon 11  
**NOAH BARNETT & REBECCA MITCHELL**: Designing Responsive, Multi-Channel Donor Journeys to Grow Engagement

**INNOVATIVE PARTNERS** ..... Salon 12  
**BOBBY PAVLICH & GREGG SQUIBBS**: Fostering Biblical Unity in Relationships

**3:00 PM - 3:15 PM**.....Break  
Exhibit Hall Open Grand D/E

**3:15 PM - 4:30 PM**..... Plenary Session 3  
**RYAN HAWK** *The Principles of Excellence*  
Grand A/B/C

**5:30 PM**..... End of Day  
Exhibit Hall Grand D/E & Prayer Room Closes  
Dinner On Your Own

## TUESDAY, JUNE 29

**6:00 AM** .....Prayer Room Opens  
Salon 6

**7:30 AM** ..... Exhibit Hall Opens  
Grand D/E

**8:30 AM - 10:00 AM**..... Plenary Session 4  
**JIM BRADFORD** *Leading from the Inside Out*  
Grand A/B/C

**10:00 AM - 10:15 AM** .....Break  
Exhibit Hall Open Grand D/E

**10:15 AM - 11:00 AM**

**LEADERSHIP DEVELOPMENT** .....Salon 9

**RANDY RUIZ:** The Leadership Mantle: The  
Mentor & The CEO

**PROGRAM INNOVATIONS** ..... Salon 13/14

**MIKE ZELLO & SNOW PEABODY:** Reaching the  
Lost Outside Our Doors

**EMERGING TRENDS** .....Salon 7/8

**JOHN TOWNSEND:** The Internal Character of  
the Leader

**DISCIPLESHIP & BEST PRACTICES** ..... Salon 10

**DIANE SWANSON:** Fostering Forgiveness

**ORGANIZATIONAL DEVELOPMENT** ..... Salon 11

**ANDREW OLSON:** 10 Biggest Leadership Mistakes  
Non-Profits Make and How You Can Avoid Them

**INNOVATIVE PARTNERS** ..... Salon 12

**KEVIN FOSTER:** Landing a 7-Figure Capital Grant

**11:00 AM - 11:15 AM** .....Break  
Exhibit Hall Open Grand D/E

**11:15 AM - 12:30 PM** ..... Plenary Session 5  
**ANNA RAMOS** *Leaders & Compassion Fatigue*  
Grand A/B/C

**12:30 PM - 2:30 PM** ..... Lunch On Your Own

**2:30 PM - 3:15 PM**

**LEADERSHIP DEVELOPMENT** .....Salon 9

**MIKE CAPARELLI:** A Leader's Guide to Post-  
Traumatic Growth

**PROGRAM INNOVATIONS** ..... Salon 13/14

**JERRY NANCE:** Success in Succession

**EMERGING TRENDS** .....Salon 7/8

**JOHN TOWNSEND:** The Internal Character of  
the Leader

**DISCIPLESHIP & BEST PRACTICES** ..... Salon 10

**JOHNATHAN TAYLOR & BOB LEE:** Engaging the  
Family: Rebuilding Healthy Connections

**ORGANIZATIONAL DEVELOPMENT** ..... Salon 11

**JONATHAN MAY:** You Need a Brand Guide

**INNOVATIVE PARTNERS** ..... Salon 12

**STUART WALKER:**

Are People Risky? Free Digital Tools to Improve  
People, Culture, & HR Compliance

**3:15 PM - 3:30 PM** .....Break  
Exhibit Hall Open Grand D/E

**3:30 PM - 5:00 PM**..... Plenary Session 6  
**JOHN TOWNSEND** *People Fuel*  
Grand A/B/C

**6:00 PM** ..... Exhibit Hall Closes

**6:30 PM - 8:45 PM** .....Awards Dinner  
Junior Ballroom (Casual Business Attire)

## WEDNESDAY, JUNE 30

**7:30 AM - 10:15 AM**.....Exhibit Hall Open

**8:30 AM - 9:45 AM** ..... Plenary Session 7  
**JOHN MAXWELL** *Change Your World*  
Grand A/B/C

**9:45 AM - 10:15 AM** .....Break  
Exhibit Hall Open Grand D/E

**10:15 AM - 12:00 PM** ..... Plenary Session 8  
**RANDY RUIZ** *The Power of Praise that Ushers  
in His Presence*  
Grand A/B/C

