



Sponsorship Package
July 19 - 21, 2020



Networking Opportunities

Here's what exhibitors said about our last staff conference:

“

We enjoyed connecting with Adult & Teen Challenge decision makers and look forward to building relationships.

”

“

The venue was fantastic and the conference ran smoothly. ... I enjoyed meeting the staff from across the country.

”

Sponsorship Packages

Adult & Teen Challenge offers a range of sponsorship packages that include exhibit space outside the general session room and the dining room.

The area also includes seating which provides a friendly informal atmosphere in which to engage with conference attendees during the breaks, meals, and throughout the conference.



Exclusive Invitation

You are cordially invited to sponsor *Forging our Future 2020, the Adult & Teen Challenge national staff conference.*

This exciting event is a unique opportunity to present your business and leave a lasting impression with staff from across the country.

In 2020, we'll be heading to the beautiful Rosen Centre, located in Orlando, Florida. As an event sponsor, you will have the opportunity to meet with decision makers engaged in operations for more than 200 residential recovery centers.

Sponsorship and exhibitor commitments and signed contracts are due by May 1, 2020. All sponsorship fees must be paid no later than June 1, 2020.

Conference Promotion

We aggressively promote the **Forging our Future** conference with our centers and with similar ministries through mailings, social media, and our national website.

Sponsorship Opportunities

We offer a variety of sponsorship opportunities at the conference available on a first-come, first-served basis. We will keep a waiting list if sponsorships sell out. Regardless of the sponsorship you choose, your marketing dollars can help your business increase its visibility with a select group of prospects and uncover new business opportunities!



Sponsorships at a Glance	Presenting Sponsor \$25,000	Awards Dinner \$15,000	Speakers Sponsor \$10,000	Diamond Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Sponsorship Package Components*							
Promotional Literature on tables throughout the conference (sponsor provided)	✓						
Logo on Conference Signage	✓						
5 minute window to speak before the crowd	Each Morning	Awards Dinner	General Session	Break out Session			
Company logo displayed on screen and at the door during the Awards Dinner		✓					
Pre-conference email to all Adult & Teen Challenge centers	✓	✓	✓	✓	✓		
Post-conference email to all Adult & Teen Challenge centers	2	2	1	1			
Advertisement in conference program*	Back Cover	Full Page	Full Page	Half Page	Quarter Page	listed	listed
Ability to place a brochure or small logo branded item in attendee welcome kit - must be inhouse by June 15, 2020	✓	✓	✓	✓	✓		
Company name and link on conference website Company logo looping on screens throughout conference	✓	✓	✓	✓	✓	✓	✓
Wireless internet connection and electrical hookup (120v 20 amp fourplex, single phase) for booth	✓	✓	✓	✓	✓	✓	✓
Conference registrations	4	3	2	2	2	1	
Skirted 6 foot x 30 inch display table in Exhibitor Hall, 2 chairs and wastebasket	Prime Location	Prime Location	Prime Location	✓	✓	✓	✓

* Subject to the approval of Adult & Teen Challenge USA



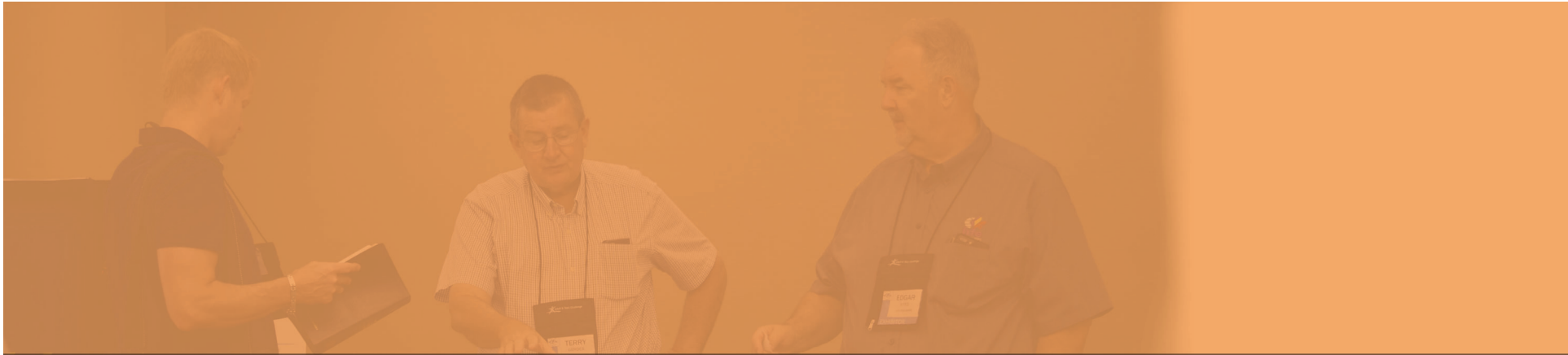
Specialty Sponsorships

These opportunities offer your organization an unique way to reach attendees - in a variety of ways and price points.

Sponsorship	Description of Benefits	Cost
Luncheon/or Dessert Reception Sponsor	<ul style="list-style-type: none"> • Signs with sponsor logo displayed • Five minute window to speak before the crowd • Brochure placement • Company name and logo displayed on conference website and in conference guide 	\$15,000
Conference Bag	<ul style="list-style-type: none"> • Company name on conference bag • Company name and logo displayed on conference website and in conference guide (Adult & Teen Challenge will provide the bags sponsor provides .eps logo for imprinting in one color no later than March 1, 2020) 	\$5,000
Charging Station	<ul style="list-style-type: none"> • Signs with sponsor logo displayed at the device charging stations located within the Exhibitor Hall • Sponsor logo included on the conference website and in the conference guide 	\$2,000
Conference Lanyards	<ul style="list-style-type: none"> • Company name on conference lanyards. • Company name and logo displayed on conference website and in conference guide (Adult & Teen Challenge will provide the lanyards, sponsor provides .eps logo for imprinting in one color no later than March 1, 2020) 	\$2,000
Room Drop	<ul style="list-style-type: none"> • The ability for sponsor-branded, single-page flyer or logo to be placed under the doors of guest rooms within the conference hotel* (Sponsor provides printed material to the hotel between July 12 - July 18, 2020) 	\$1,000
Advertisement in Conference Program	<ul style="list-style-type: none"> • One full-page ad* • One half-page ad* 	\$2,000 \$1,000

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Important Information to Remember

Last Day to Reserve Advertisement in Conference Program..... May 1, 2020

Exhibitor Packets will be Emailed June 30, 2020

Exhibitor Set-up..... Sunday, July 19, 2020 . . . 8 am - 12 pm
Installation must be completed by noon on Sunday, July 19. Please make travel plans to arrive in plenty of time have booths installed by this time.

Exhibitor Move-Out..... Tuesday, July 21, 2020 . . . 7pm - 10 pm

Hotel Information

Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819
Property (407)996-9840
Reservations (800)204-7234

Conference Contact Information

Adult & Teen Challenge USA

5250 N. Towne Centre Drive
Ozark, MO 65721
417-581-2181

Conference Programming

Allen Turley
Leadership Development Director
AllenT@TeenChallengeUSA.org
417-581-2181 ext. 203

Booth Sales, Sponsorship, and Advertising

Jaimie Trussell
VP Marketing & Communications
417-818-9090 (mobile)
JaimieT@TeenChallengeUSA.org

Conference Guide Materials

Company descriptions, logos, and advertisement for inclusion in the conference guide must be emailed to Pattyb@teenchallengeusa.org no later than May 1, 2020. Adult & Teen Challenge cannot guarantee inclusion of materials received after this date.

Logos - Logos must be of sufficient quality for offset printing.

Company Descriptions - Company descriptions should comply with the selected length. Adult & Teen Challenge reserves the right to edit all descriptions for format and length.


Advertisements - Electronic files should be sent to: Pattyb@teenchallengeusa.org


Full Page Advertisement: \$2,000


Half Page Advertisement: \$1,000

- **Bleed** - .125" must be added to all sides, no trim marks are required.
- **Margins** - .05" Keep all text and important information within the margins.
- **Artwork** - Electronic files, high res. 300 dpi in one of the following file formats - .jpg/ .pdf/ .eps. Powerpoint files are not acceptable.


Full Page Advertisement Dimensions


 **Bleed Area (.125" to be added to all sides:**
Total add size, including bleed = 6.25" (width) x 9.25" (height)
Extend all images/backgrounds to this edge.


 **Final Ad/Trim Size:**
6" (w) x 9" (h) This is the total area of the ad that will be visible after it is trimmed to size.

 **Safe Area:**
5.36" (w) x 8.5" (h). Please keep all text and important information within this area.

Half Page Advertisement Dimensions

 **Bleed Area (.125" to be added to all sides:**
Total add size, including bleed = 6.25" (width) x 9.25" (height)
Extend all images/backgrounds to this edge.

 **Final Ad/Trim Size:**
6" (w) x 9" (h) This is the total area of the ad that will be visible after it is trimmed to size.

 **Safe Area:**
5.36" (w) x 8.5" (h). Please keep all text and important information within this area.